

Hello!

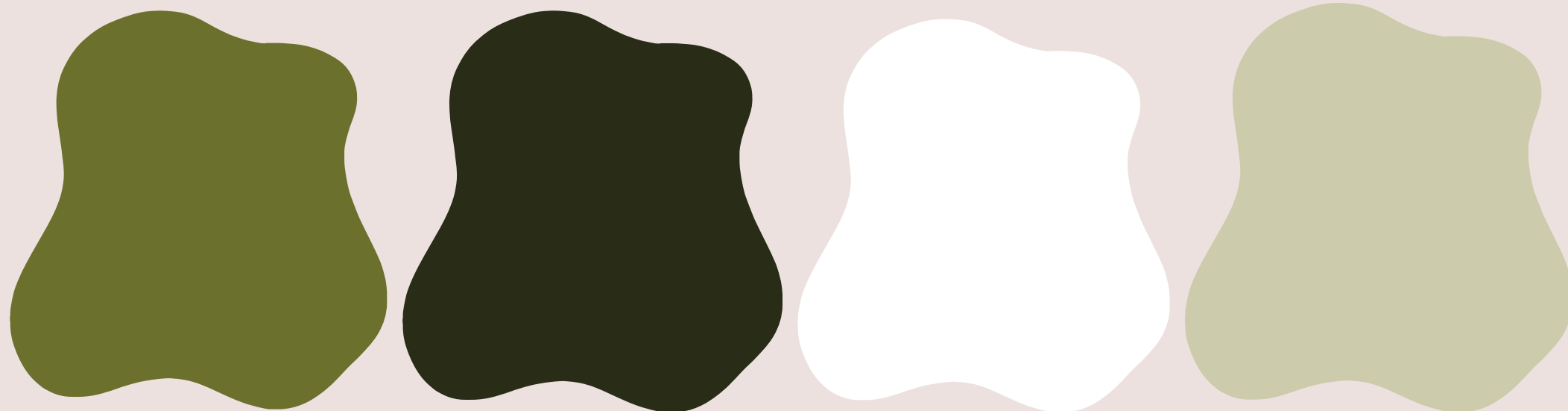
# LOOKBOOK

JMFS 2023/2024



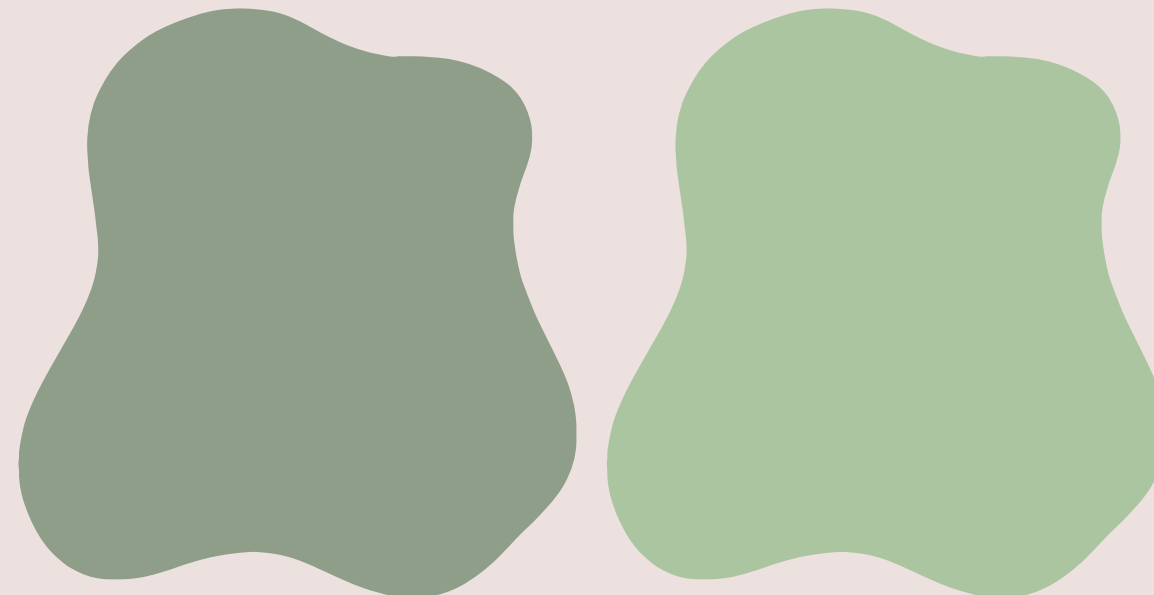
# FRESH GREEN/WHITE AESTHETIC

JMFS 2023/2024

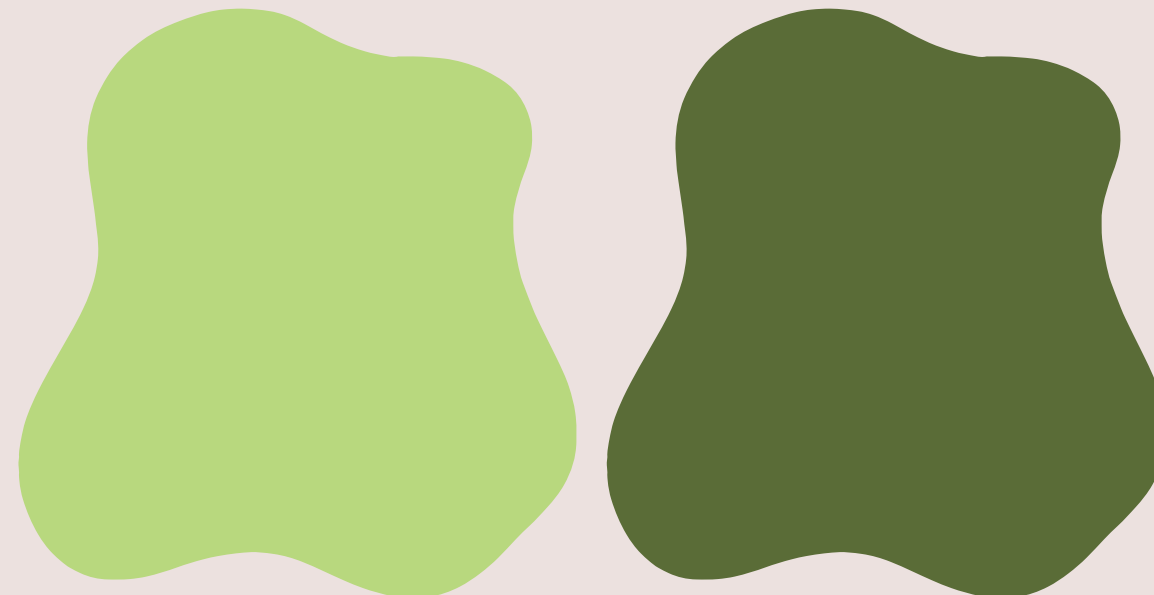




ADD MUTED GREEN FOLIAGE FOR A FEELING OF CRISPNESS. MAXIMISE THIS FRESH LOOK AND FEEL WITH LUXE LINEN TABLE RUNNERS AND CANDLES IN A VARIETY OF SERENE GREEN TONES, LIKE PEA AND SAGE



CHOOSE NEUTRAL WHITES AND CREAMS FOR FEATURE FLOWERS AND RIBBONS. STONE SHADES ARE BEAUTIFUL AND VERY COMPLEMENTARY FOR BASES



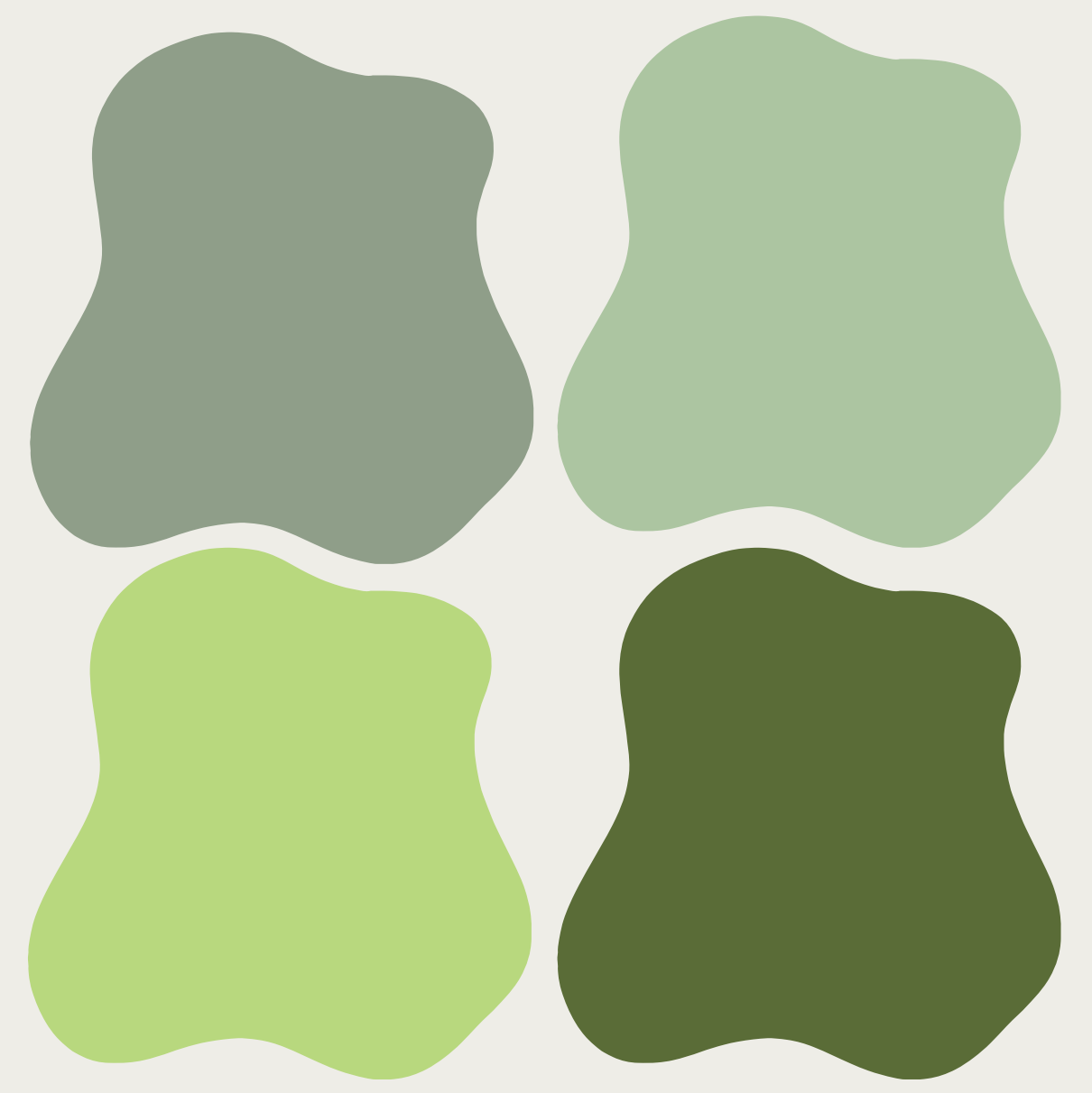


SUGGESTED PROPS FROM OUR  
RANGE

- //WHITE MOROCCAN POTS
- //TEXTURED PLINTHS
- //MARBLE BOWLS IN STONE
- //WHITE CANDLE HOLDERS
- //GLASS HURRICANE SETS



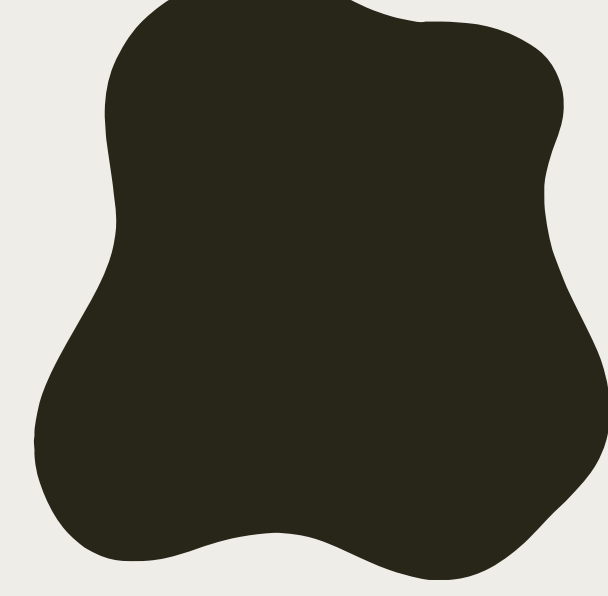
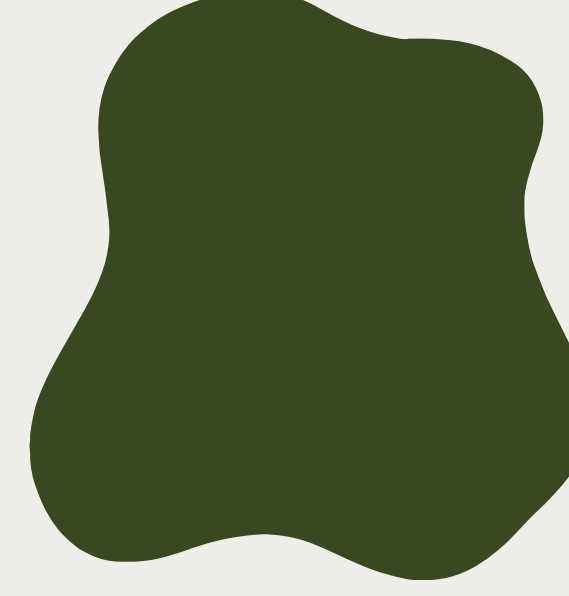
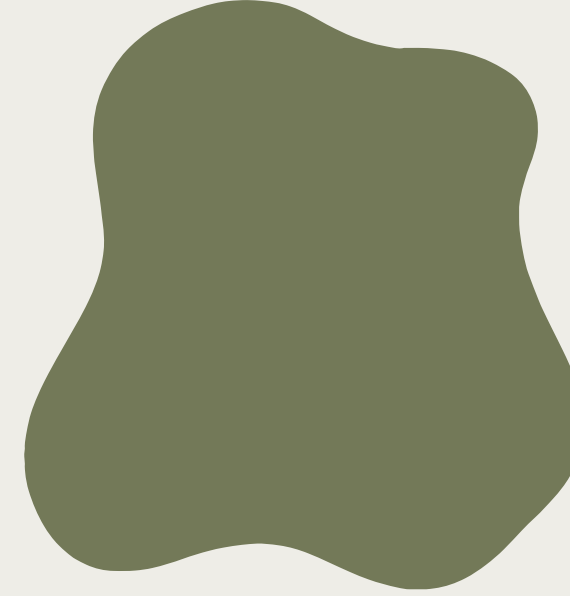
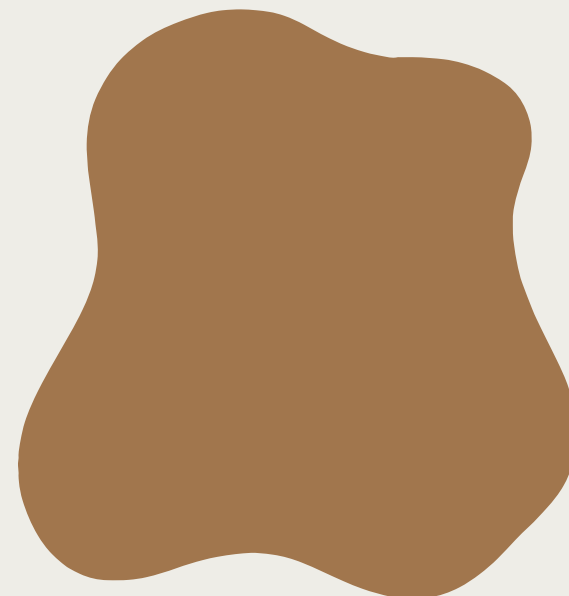
- //FLAX LINEN TABLE RUNNERS AND TABLECLOTHS
- //TRAVERTINE PIECES
- //DECKLED EDGE TABLE NUMBERS
- //SAND FRAYED-EDGE NAPKINS
- //IKEBANA BUD VASES
- //CERAMIC FLOWER FROGS

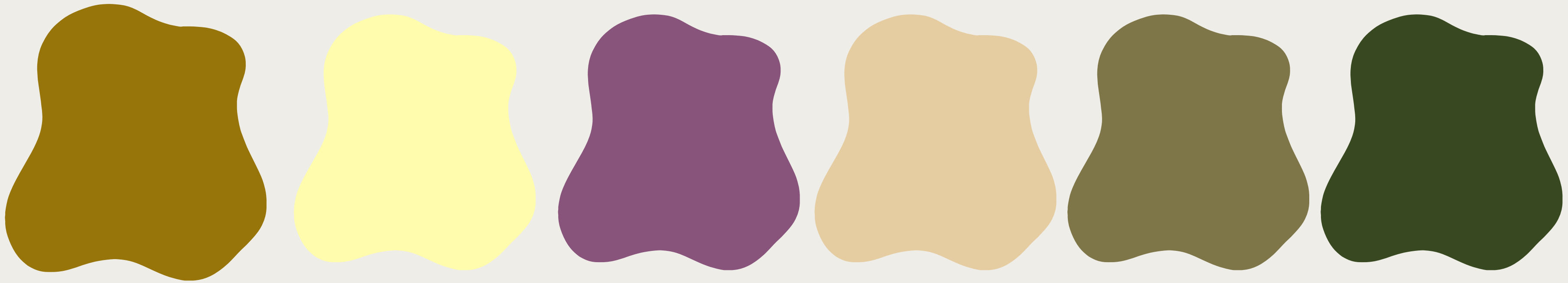




# ADD BEIGE & TOFFEE TONES FOR AN EARTHY, LUXE FEEL

**TIP:** BRIGHT COLOURS WILL THROW THIS SOOTHING, RUSTIC PALETTE RIGHT OFF BALANCE. FOR A POP OF BOLDNESS, ADD ANTIQUE/BRUSHED GOLD CANDLESTICKS OR CUTLERY.





ADD MAUVE & LEMON FOR A WILDFLOWER FEEL

**TIP:** FOR INTEREST AND TEXTURE,  
CHOOSE DIFFERENT TYPES OF FINE  
WHIMSICAL FLOWERS, MAKE THEM THE  
STAR OF THE SHOW!



# WHISPER WHITE AESTHETIC

JMFS 2023/2024



FOR MINIMALIST  
ELEGANCE, CHOOSE ONE  
FLOWER TYPE BUT EN  
MASSE. BLACK ACCENTS  
WITH TABLE NUMBERS  
AND SIGNAGE/EASELS  
ADD TO THIS TIMELESS  
LOOK



OPT FOR CRISP WHITES  
AND IVORY WITH  
LAYERS OF FABRICS,  
OVERSIZED RIBBON  
BOWS, CANDLES, AND  
STATIONERY



SUGGESTED PROPS FROM  
OUR RANGE

//BLACK HANGING EASELS

//BLACK PLINTH FRAMES

//SAND OAK LAB STEM  
VASES

//CERAMIC VOTIVES



//TULLE/MUSLIN IVORY  
LINENS

//WHITE STEM CANDLE  
HOLDERS

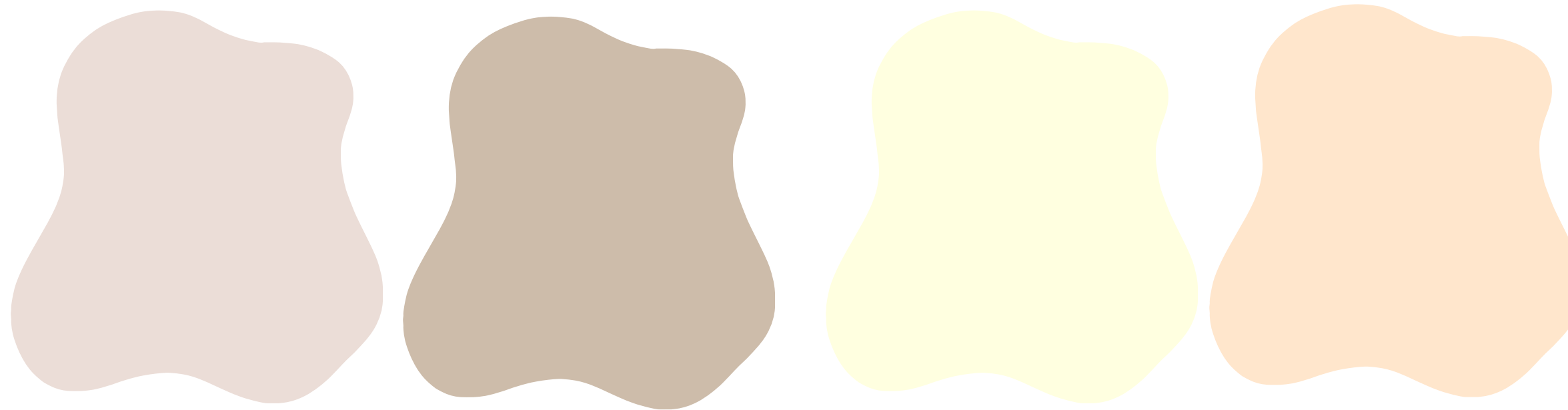
//ACRYLIC ARCH TABLE  
NUMBERS

//CLOUD STANDS

//WHITE BUD VASES

//MATTE BLACK CUTLERY

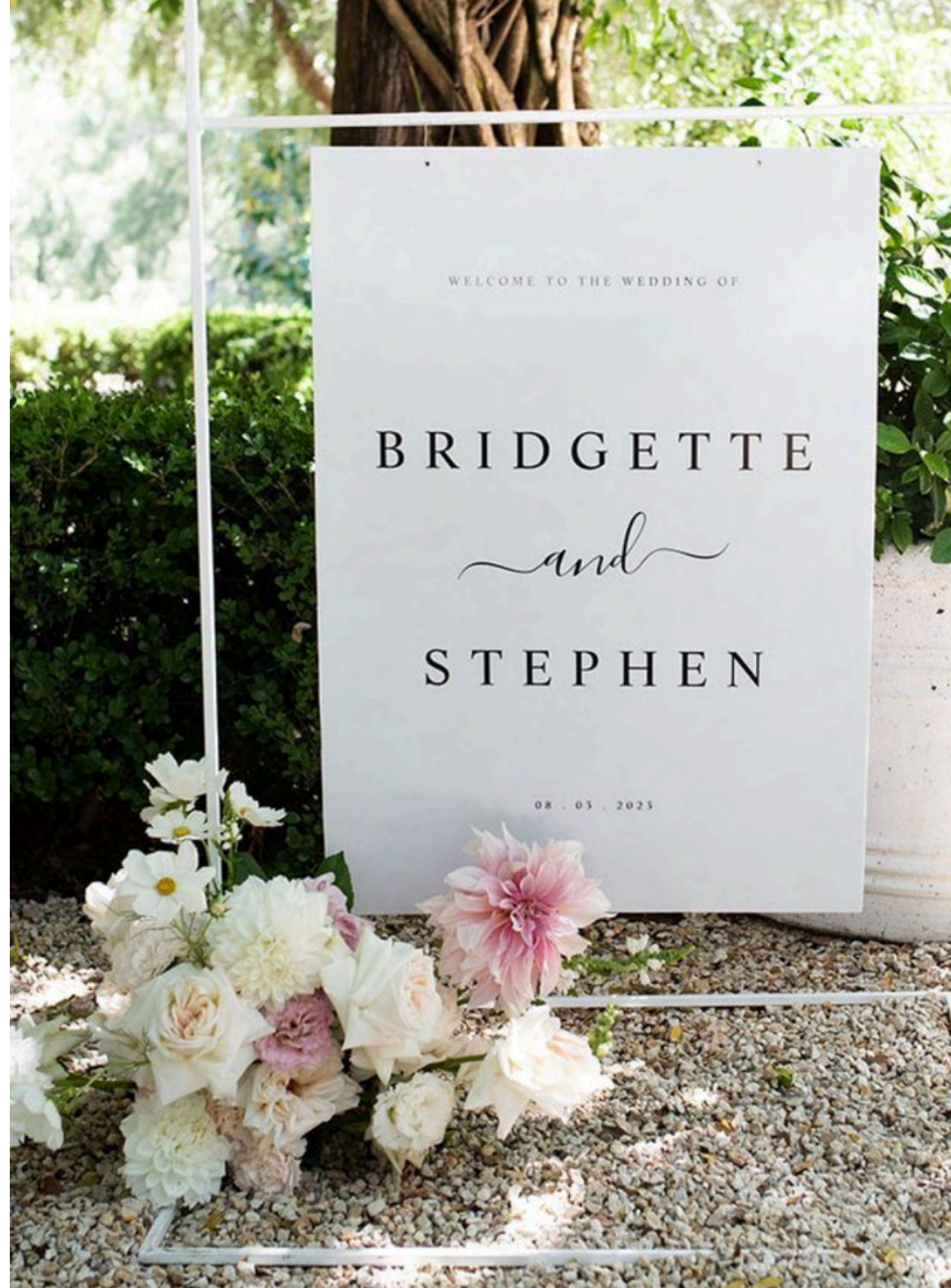




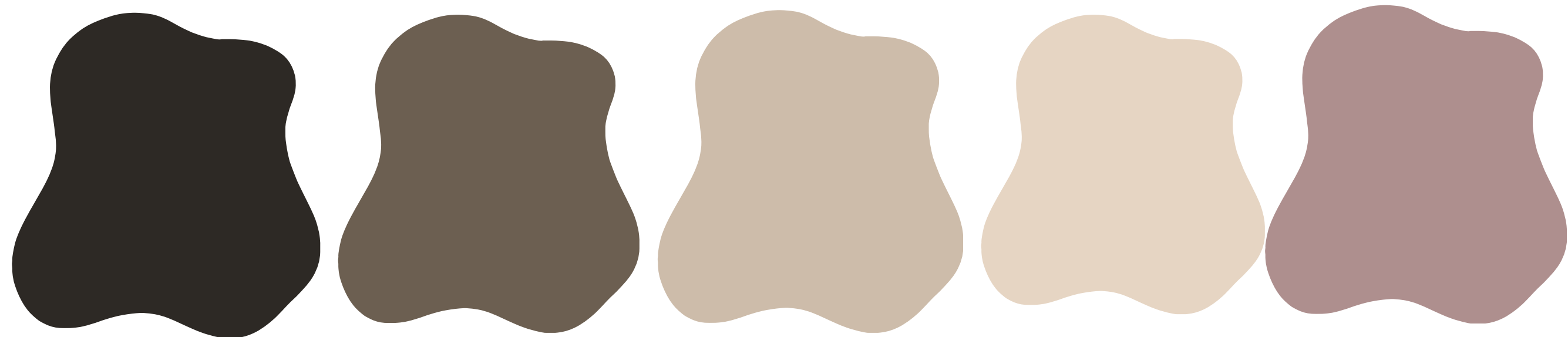
TIP: THESE COLOURS ARE SO HARMONIOUS TOGETHER SO NONE WILL LOOK OUT OF PLACE. FOCUS ON YOUR FAVOURITE AND ADD SPASHES OF OTHER SIMILAR TONES FOR A SOFT ROMANTIC FEEL

ADD DELICATE BLUSH AND PEACHY NUDES FOR WARMTH





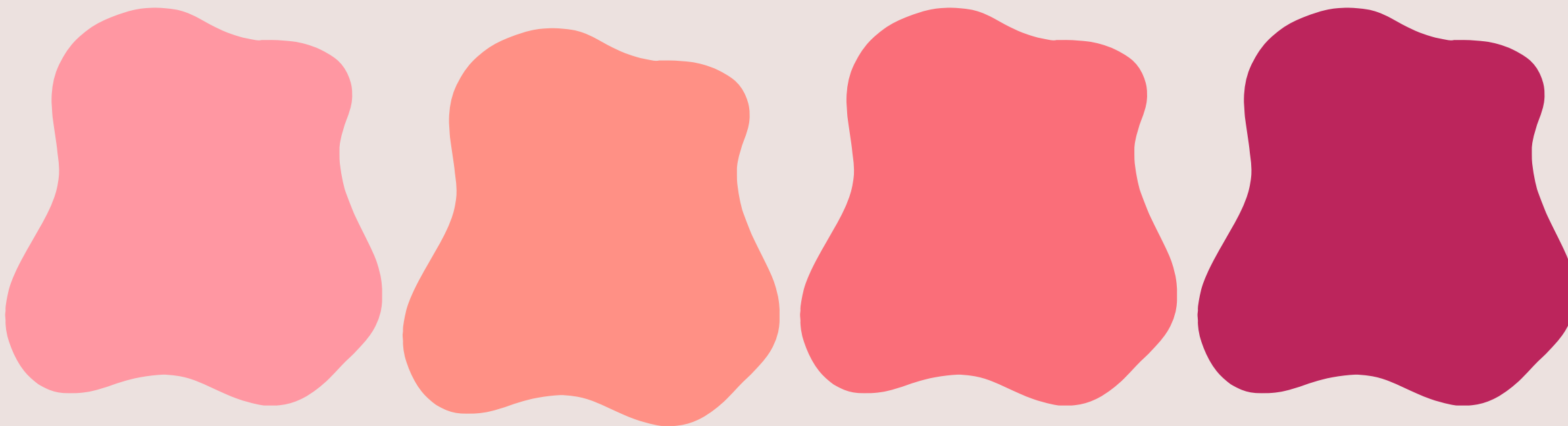
ADD CHOCOLATE, BEIGE AND DUSTY PINK FOR RICH ELEGANCE

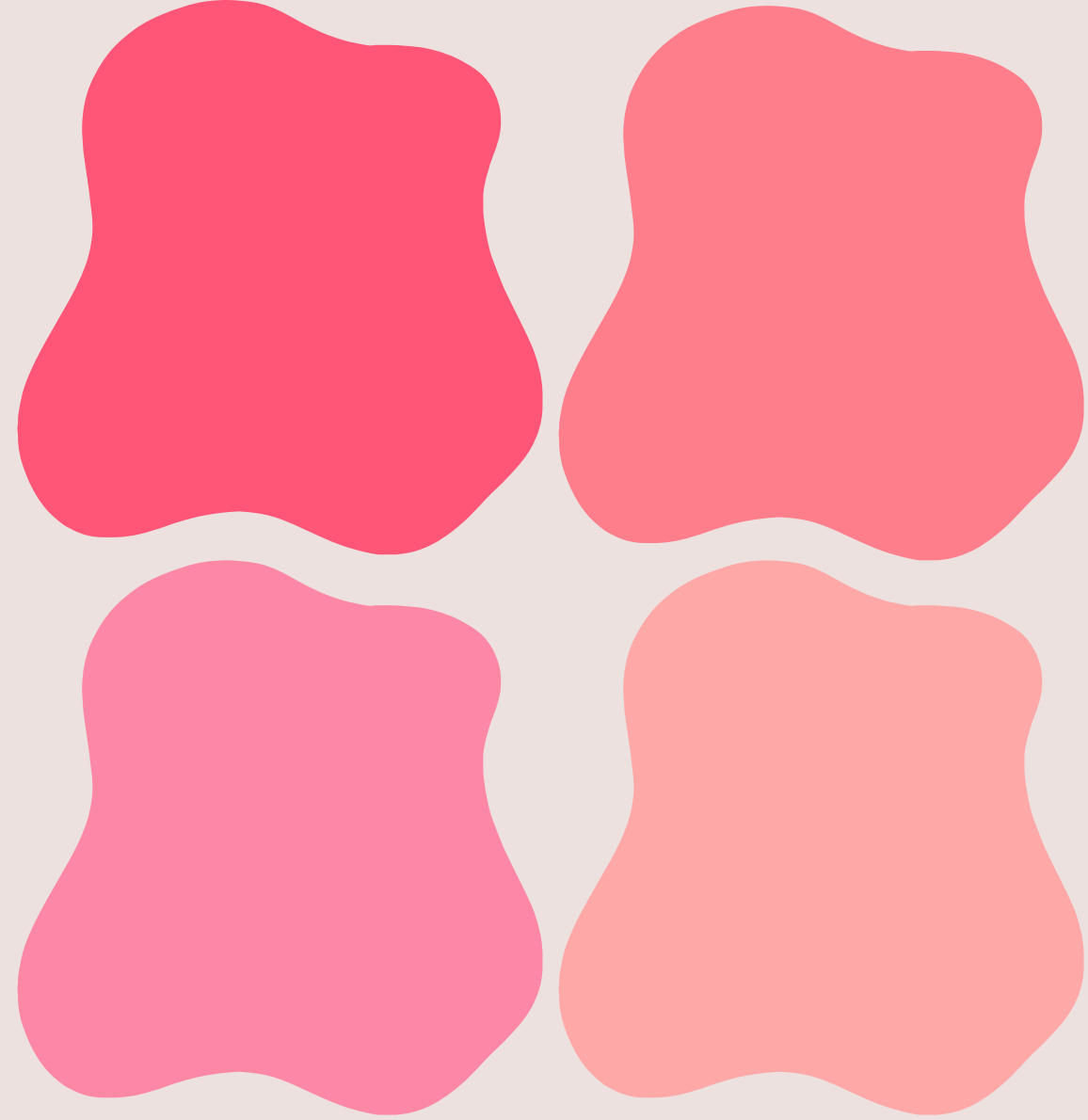


TIP: MINIMAL PINK WORKS BEST SO USE IT SPARINGLY, LIKE IN STATIONERY OR VINTAGE GLASSWARE

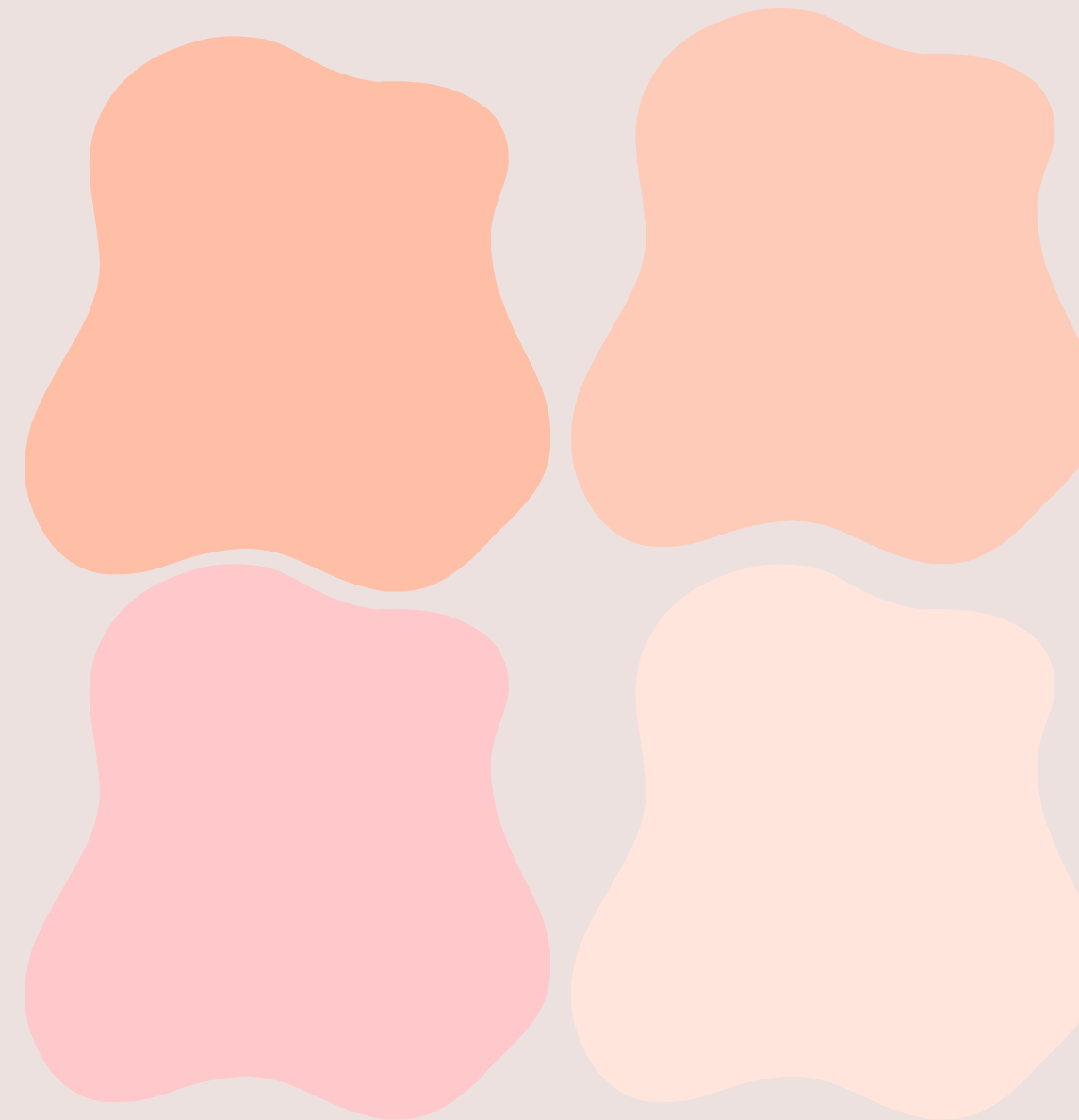
# CORAL AESTHETIC

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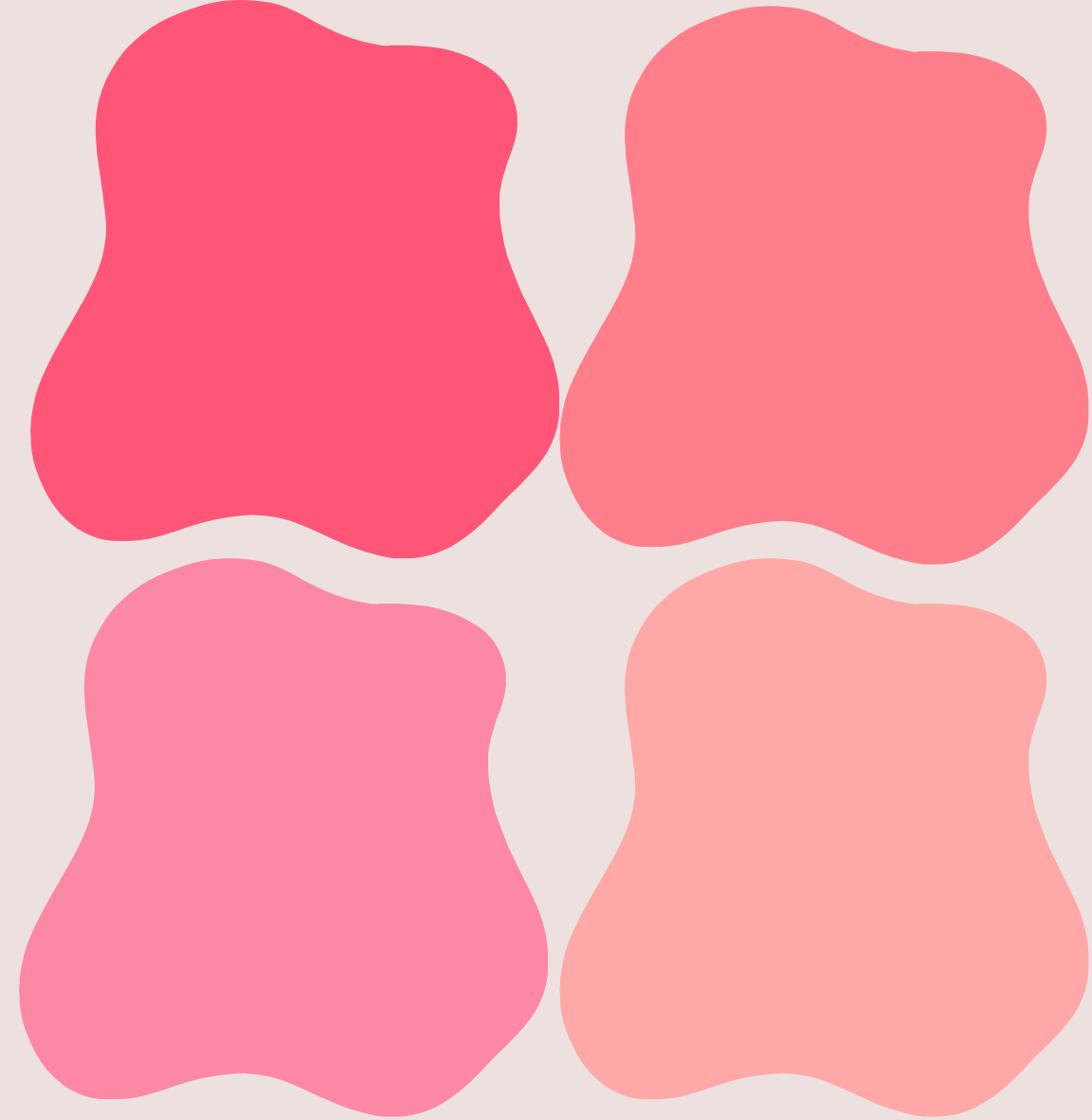




WE LOVE FLORALS IN BIG BOLD SHAPES - PEONIES, ORCHIDS, RANUNCULUS AND ANTHURIUM. MULTIPLE FLOWER TYPES WILL GIVE A WHIMSICAL FEEL



IN SPRING/SUMMER, OPT FOR WARM PASTEL-TONED STYLING PROPS, SUCH AS RIBBONS AND CANDLES. ADD SOME RICHER CORAL SHADES FOR A POP OF BRIGHTNESS.



SUGGESTED PROPS FROM OUR RANGE:

//MUSLINS IN BEIGE OR BLUSH

//DUSTY PINK NAPKINS

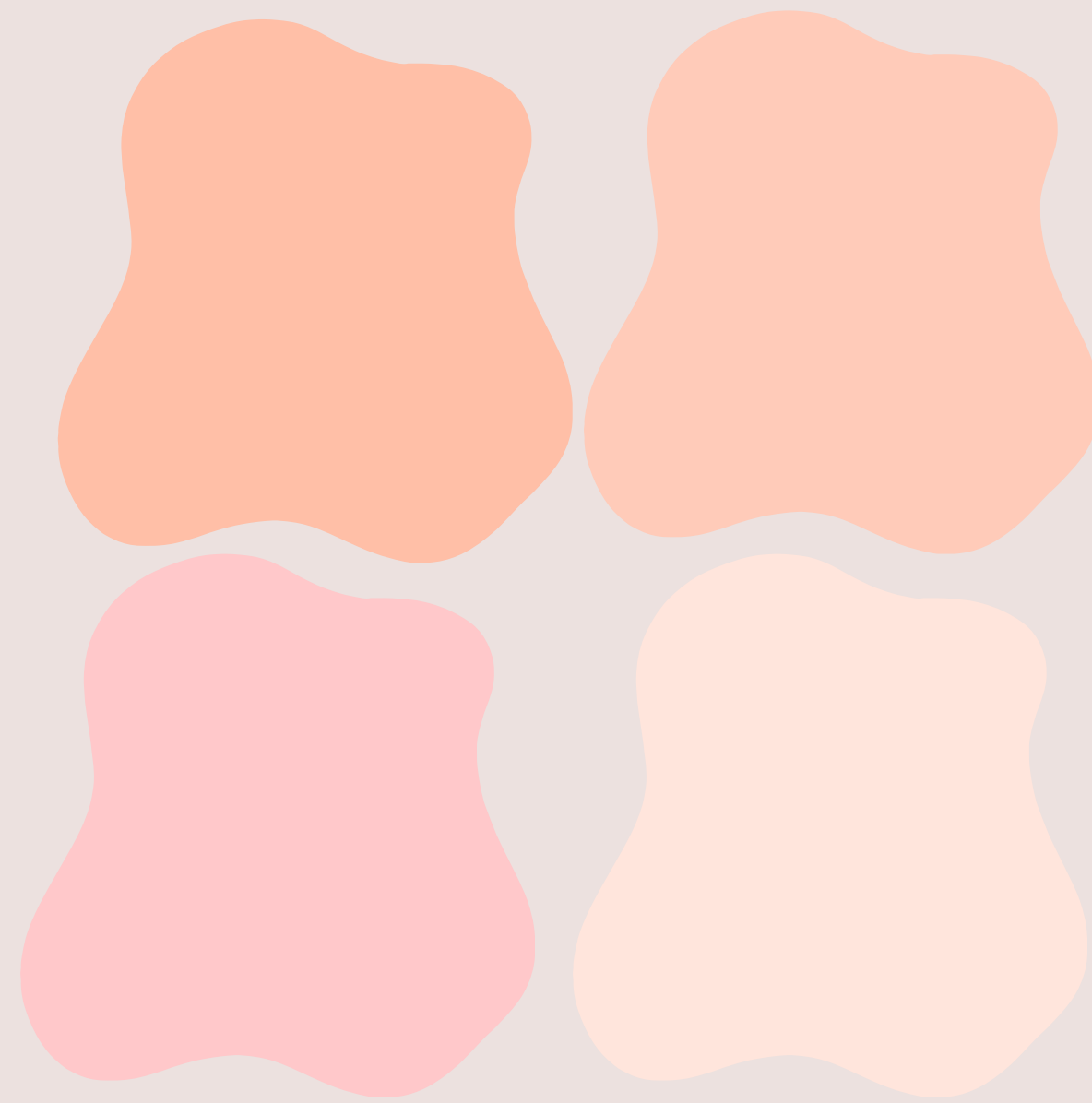
//CHAMPAGNE ARLO & AIDA  
CANDLE HOLDERS

//SAND OR GOLD OAK LAB STEM  
VASES

//NUDE ACRYLIC WISHING WELL

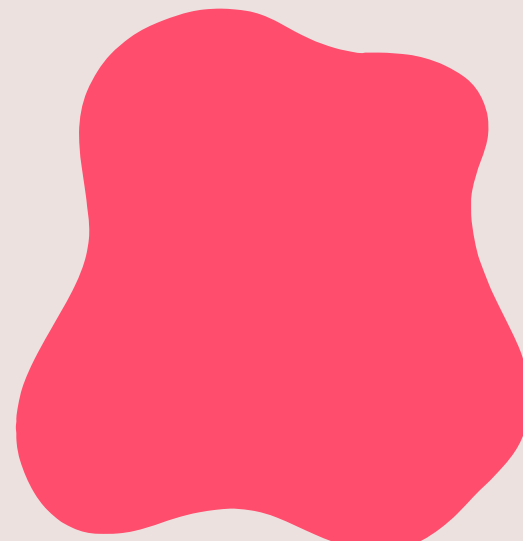
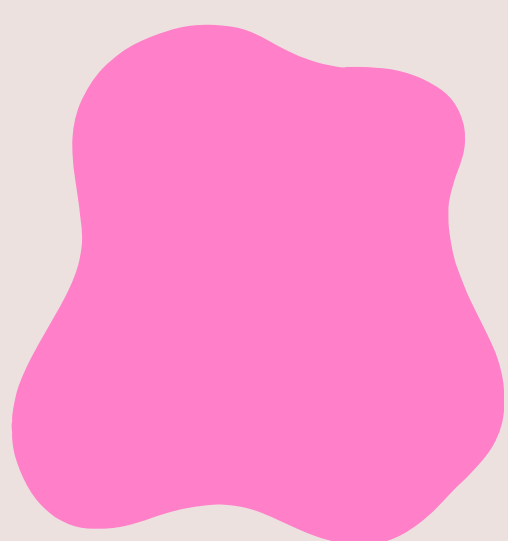
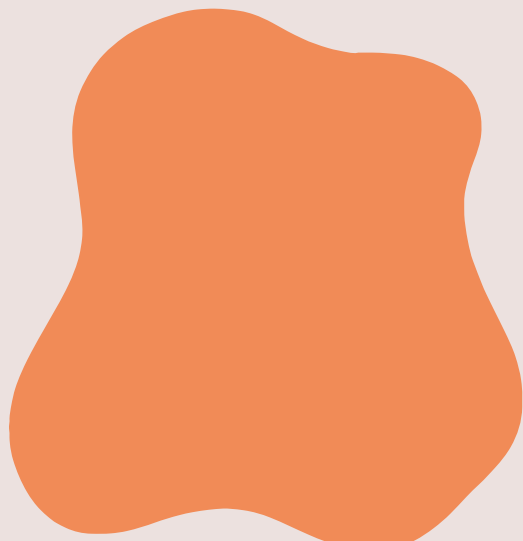
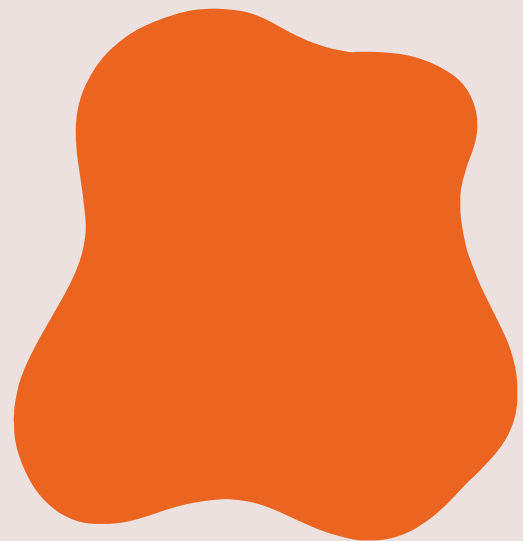


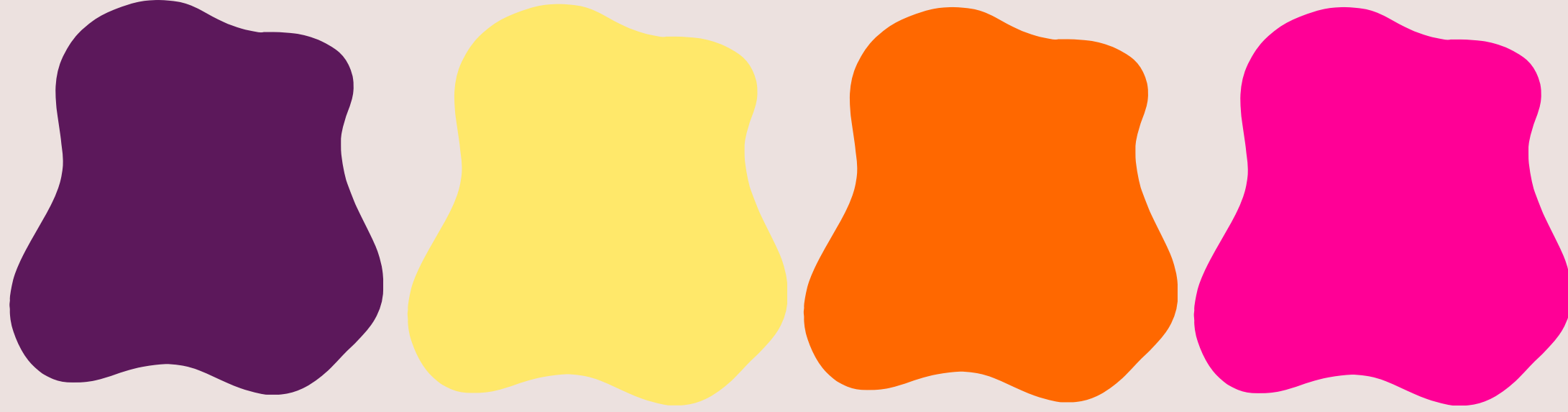
//CIRCA PLANTERS  
//RIBBED CERAMIC BUD  
VASES  
//HURRICANE SETS IN PEACH  
//OVAL CANDLE PLATES  
WITH BOLD-HUED TAPER  
CANDLES  
//SAND-TONED STEM CANDLE  
HOLDERS  
//WHITE PLINTH FRAMES



TIP: FOR MAXIMUM IMPACT,  
AVOID OVERDOING THE  
BOLDNESS AND FOCUS ON  
ADDING POPS OF BRIGHT  
COLOUR TO JUST A FEW  
AREAS

UP THE INTENSITY BY ADDING  
LUSH TANGERINE & RUBY-  
FORGO THE PASTELS





TIP

THIS IS SUCH A FUN COLOUR SCHEME,  
SO CHOOSE SIGNAGE AND OTHER STYLING  
PROPS IN INTERESTING SHAPES, LIKE ARCHES  
AND BIG CIRCLES, TO MATCH THE VIBE

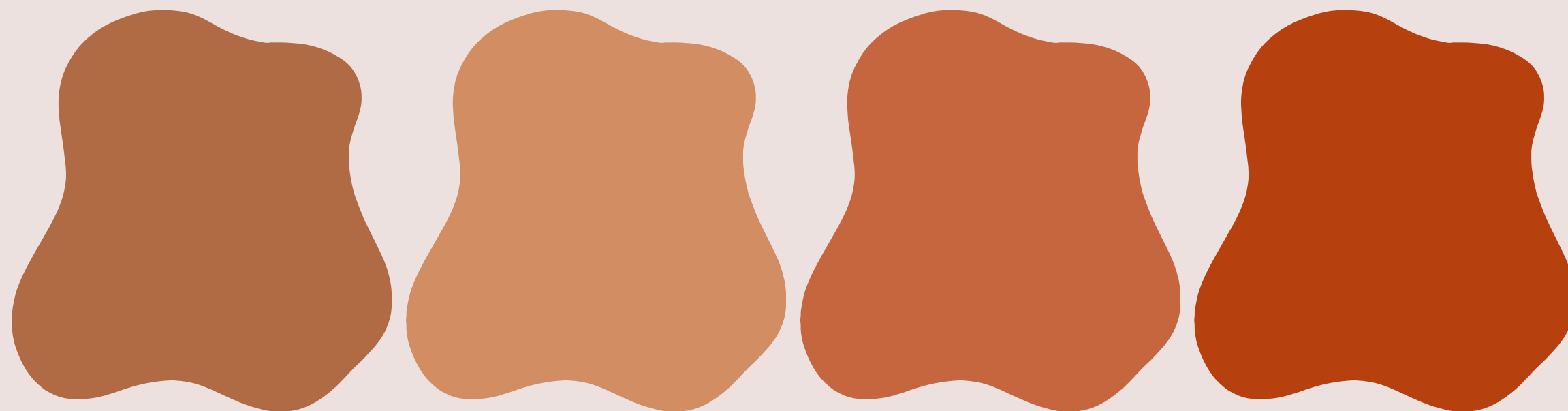
ADD YELLOW TONES FOR A LIGHTER, SUMMMERY FEEL



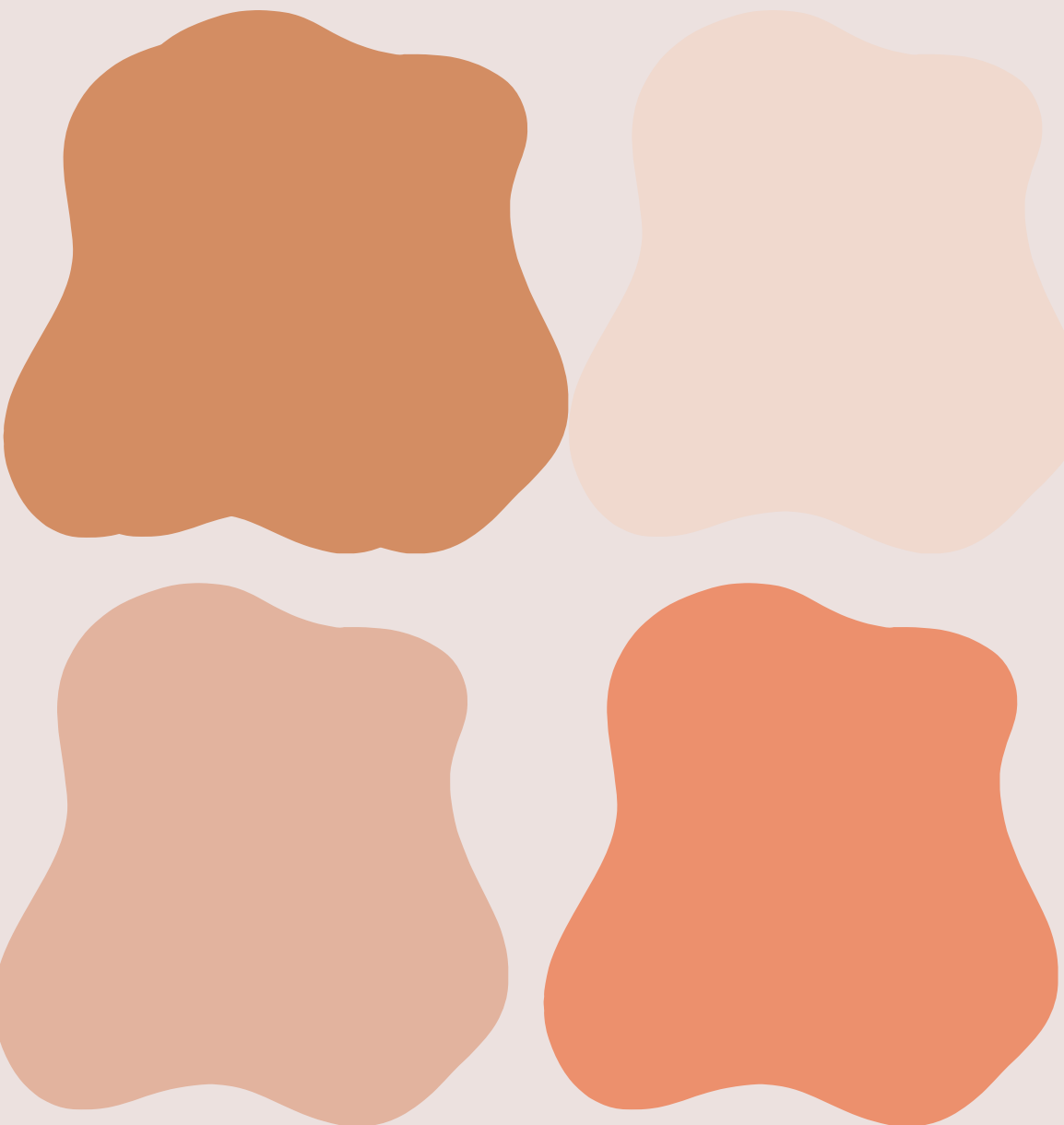
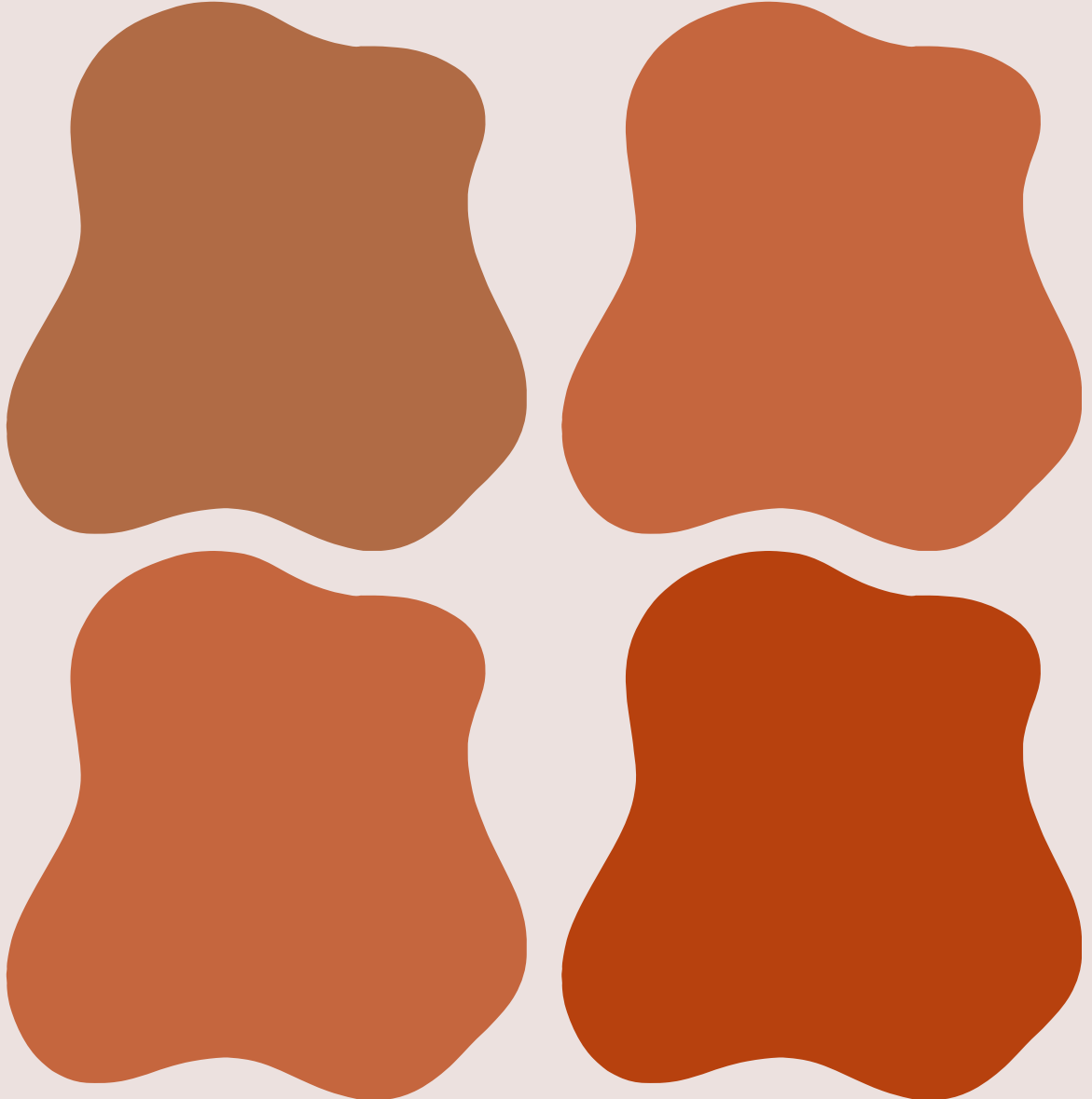


TERRACOTTA  
RUST  
AESTHETIC

JMFS 2023/2024



AUTUMNAL HUES ARE STUNNING AND REALLY SET THE SCENE. WE LOVE ORANGE, TOFFEE AND PEACH-TONED FLOWERS, RIBBONS AND STATIONERY. NATURAL LINENS AND DRIED FLORAL ELEMENTS ADD A BIT OF RUSTIC ROMANCE. LOTS OF CANDLELIGHT IS LOVELY HERE TOO!



CONSIDER UPGRADING TO BRUSHED GOLD OR ROSE GOLD CUTLERY & AMBER GLASSWARE. KEEP BASES & LINENS LIGHT IN DARKLY-LIT, MOODY SPACES

SUGGESTED PROPS  
FROM OUR RANGE:

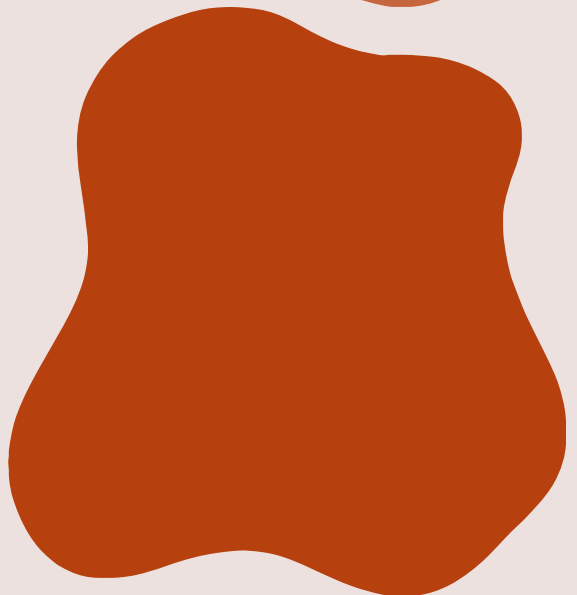
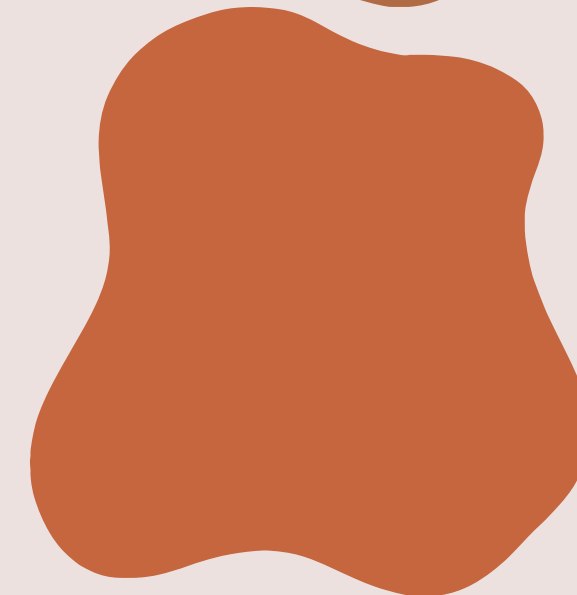
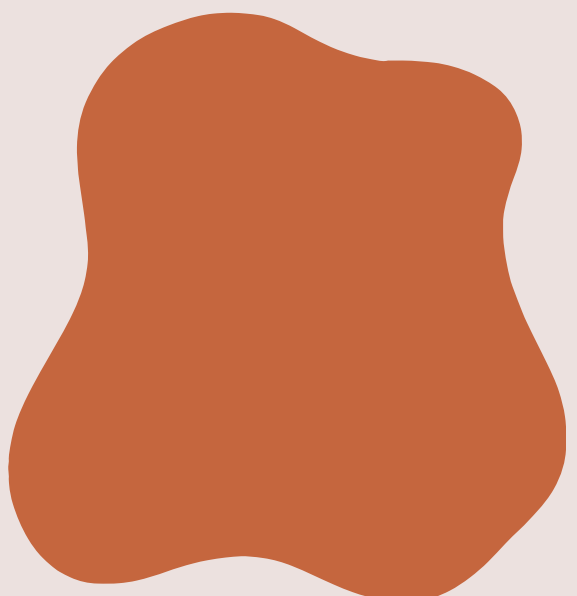
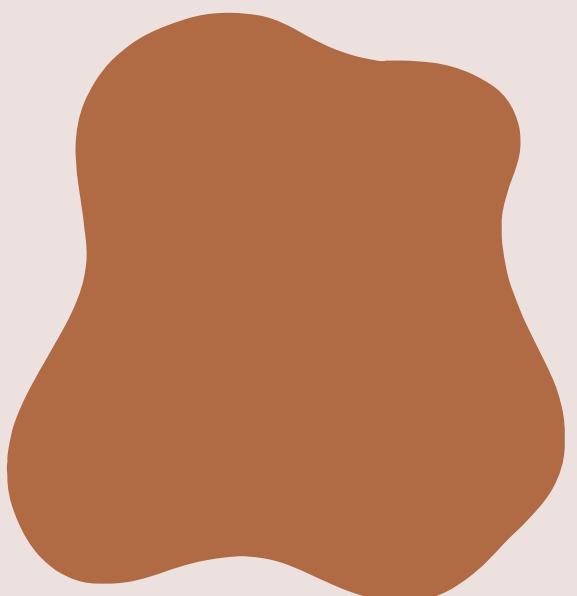
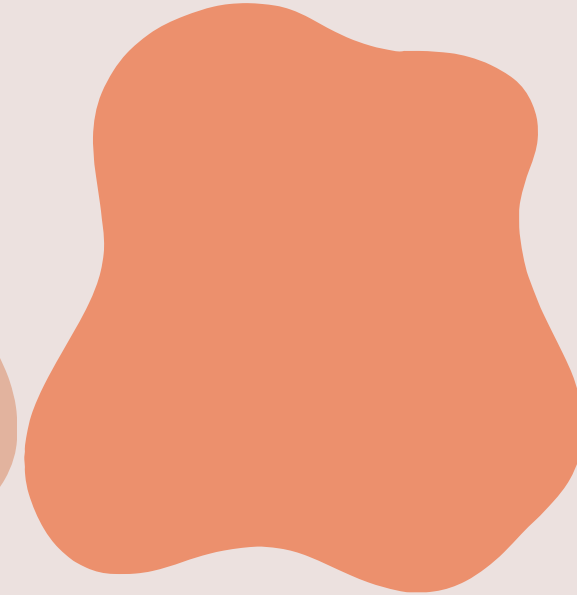
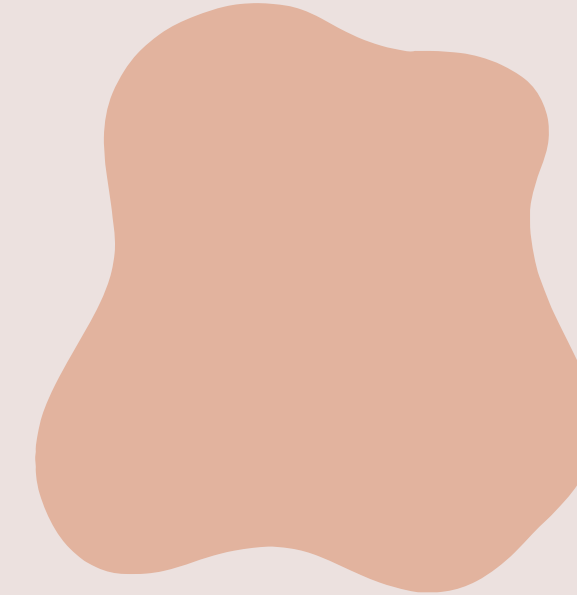
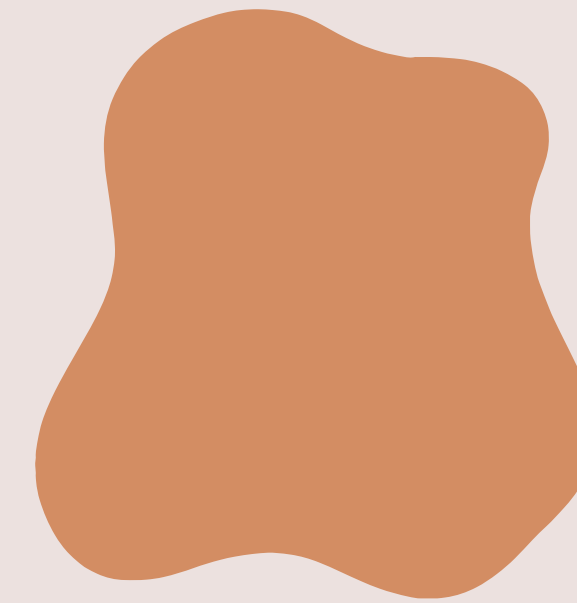
//RUST NAPKINS

//GOLD CUTLERY

//BAKED CLAY HURRICANES

//AMBER VOTIVES

//TERRACOTTA TABLE  
RUNNERS



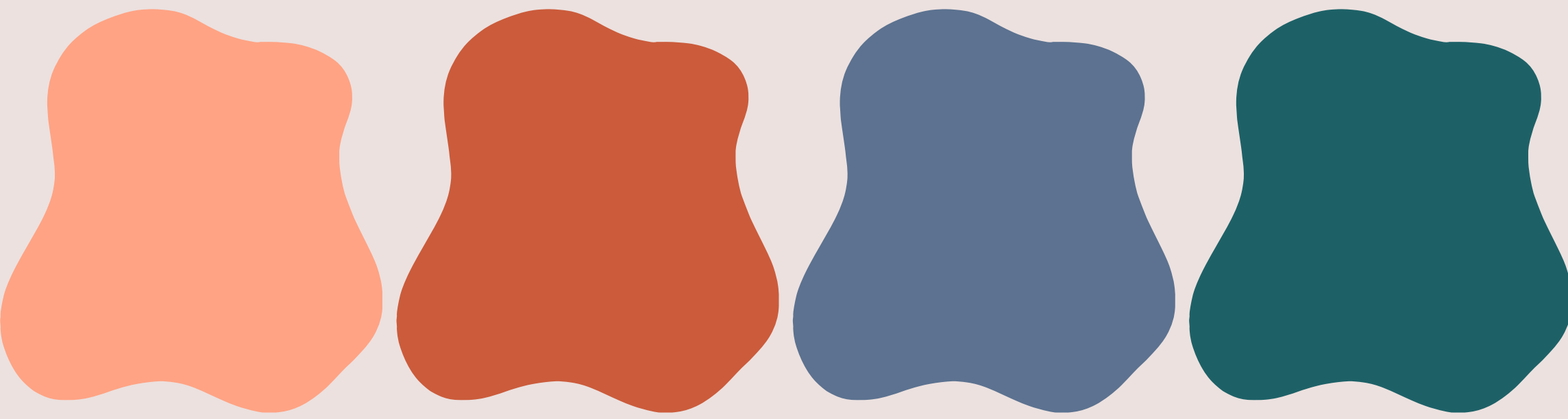
//OCHRE VINTAGE LOUNGES

//CERAMIC BOTTLES

//COPPER CEREMONY  
CHAIRS

//BRASS CANDLESTICKS

//HAMMERED COPPER  
VOTIVES

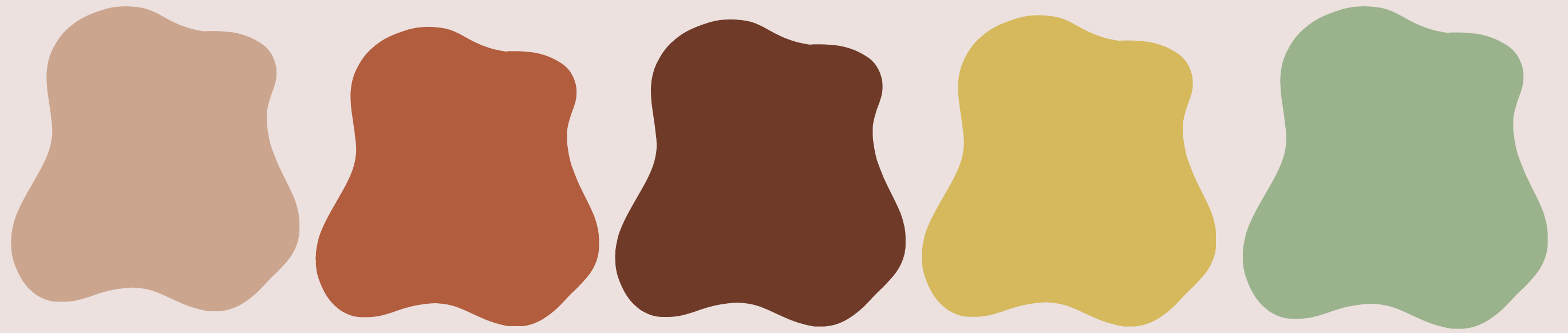


ADD EMERALD & DUSTY BLUE FOR  
A COOL, SUMMMERY FEEL



TIP:  
A NEUTRAL BASE  
WITH RUST AND  
SPLASHES OF JEWEL  
TONES IS BEST HERE.  
OPT FOR EMERALD  
AND BLUE-  
COLOURED  
FURNITURE AND  
SIGNAGE



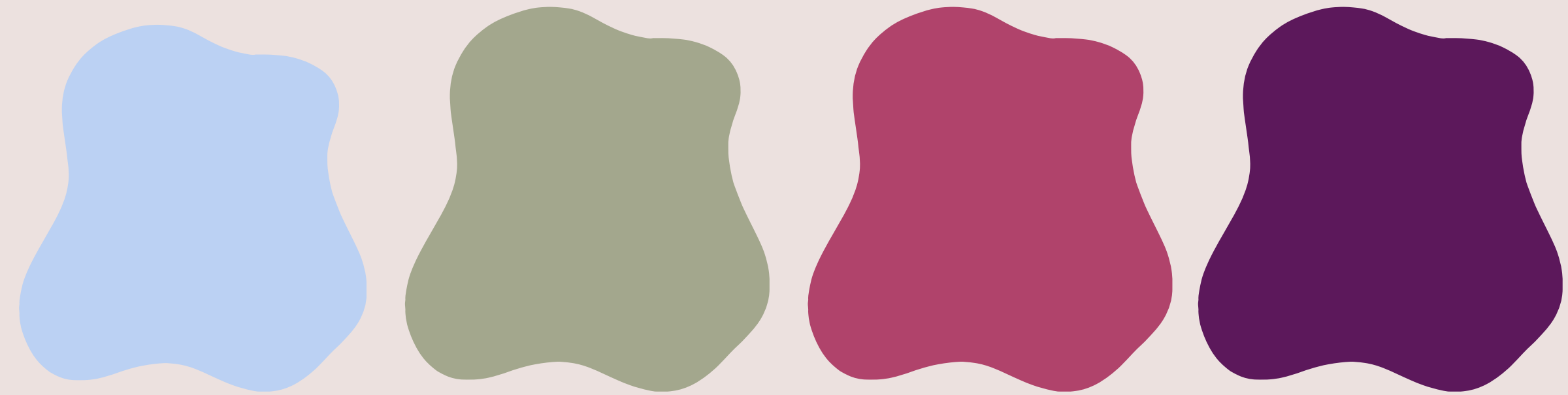


# EARTHINESS INSPIRED BY NATURE

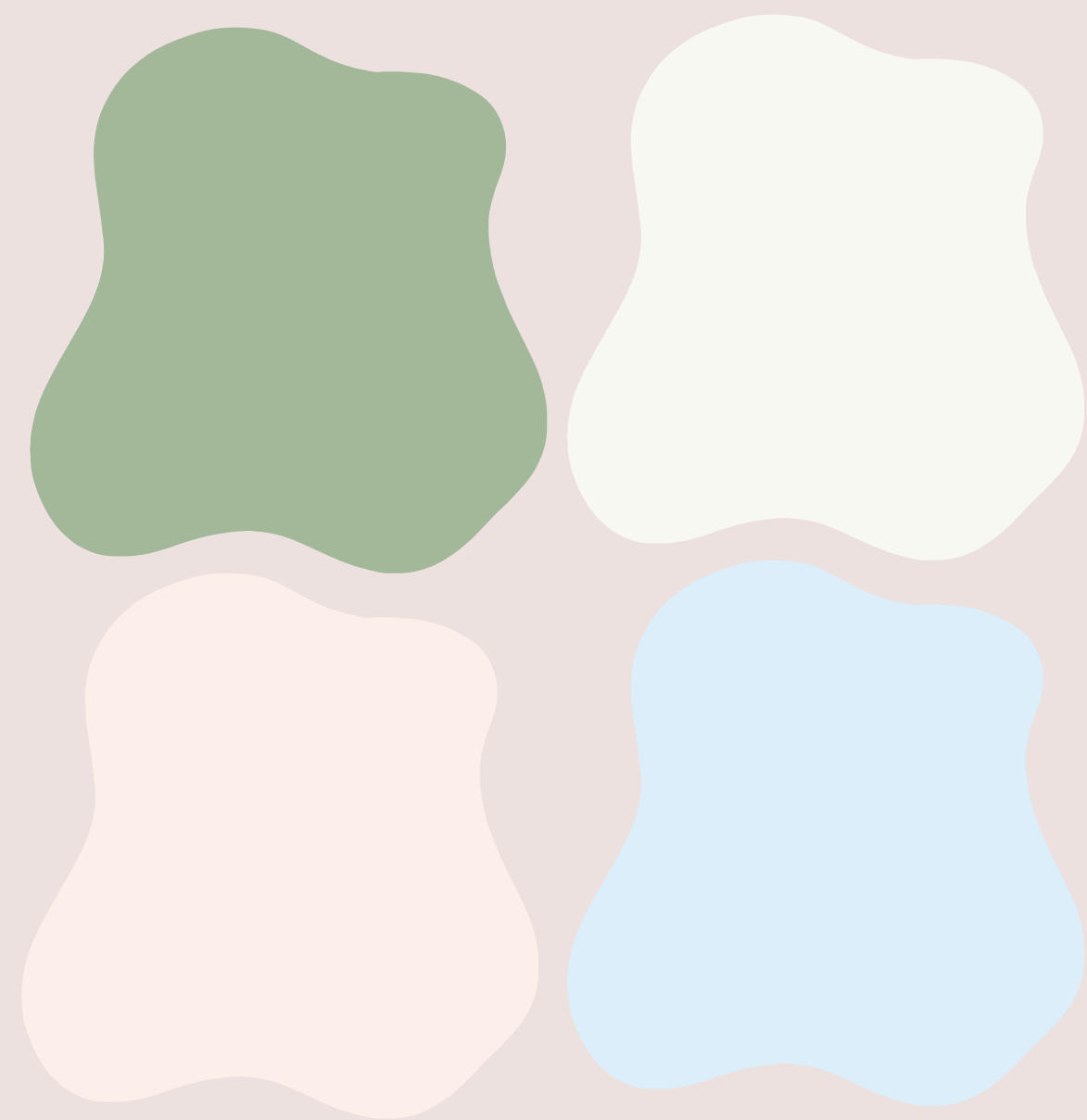
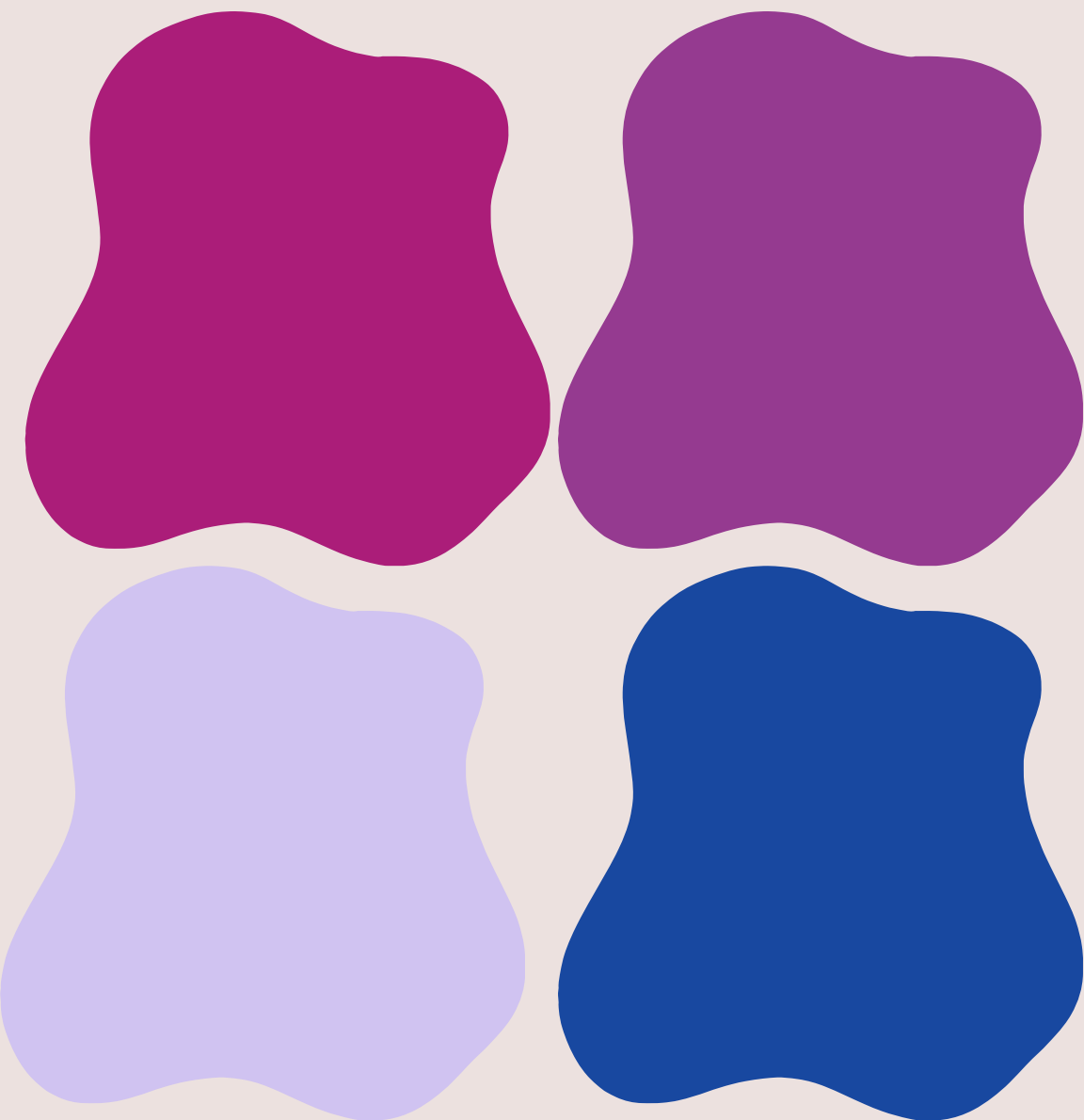
TIP: FOR A TOUCH OF GLAMOUR, ADD GOLD TO THIS COLOUR PALETTE



BLUEBERRY  
AESTHETIC  
JMFS 2023/2024



INCORPORATE PASTEL BLUE  
FOR CLASSIC AND UNDERSTATED  
ROMANCE  
OR ADD SPLASHES OF BOLD  
MAGENTA AND BURGUNDY FOR  
MAXIMUM IMPACT.  
BLACK-CENTRED ANEMONES AND  
STYLING PROPS ADD A TOUCH OF  
MOODINESS. FOR A SIMPLE  
ELEGANT AND TIMELESS LOOK,  
OPT FOR WHITE/GLASS BASES



ADD PALE GREEN FOR A  
POP OF FRESHNESS, A  
DUSTY PINK, LATTE OR  
LAVENDER-HUED  
CANDLES FOR SOFTNESS.

SUGGESTED PROPS

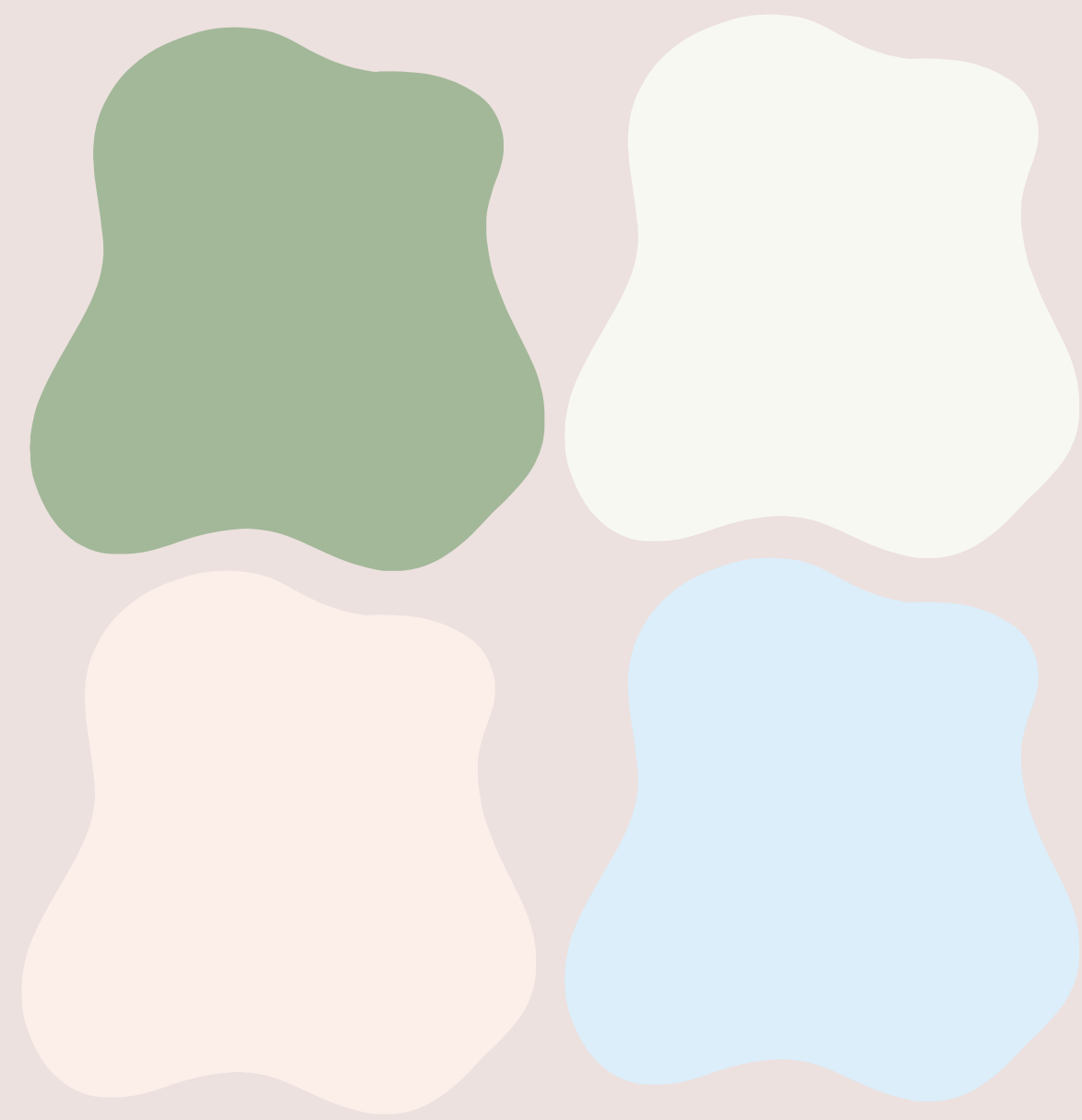
FROM OUR RANGE:

//LATTE TABLE NUMBERS

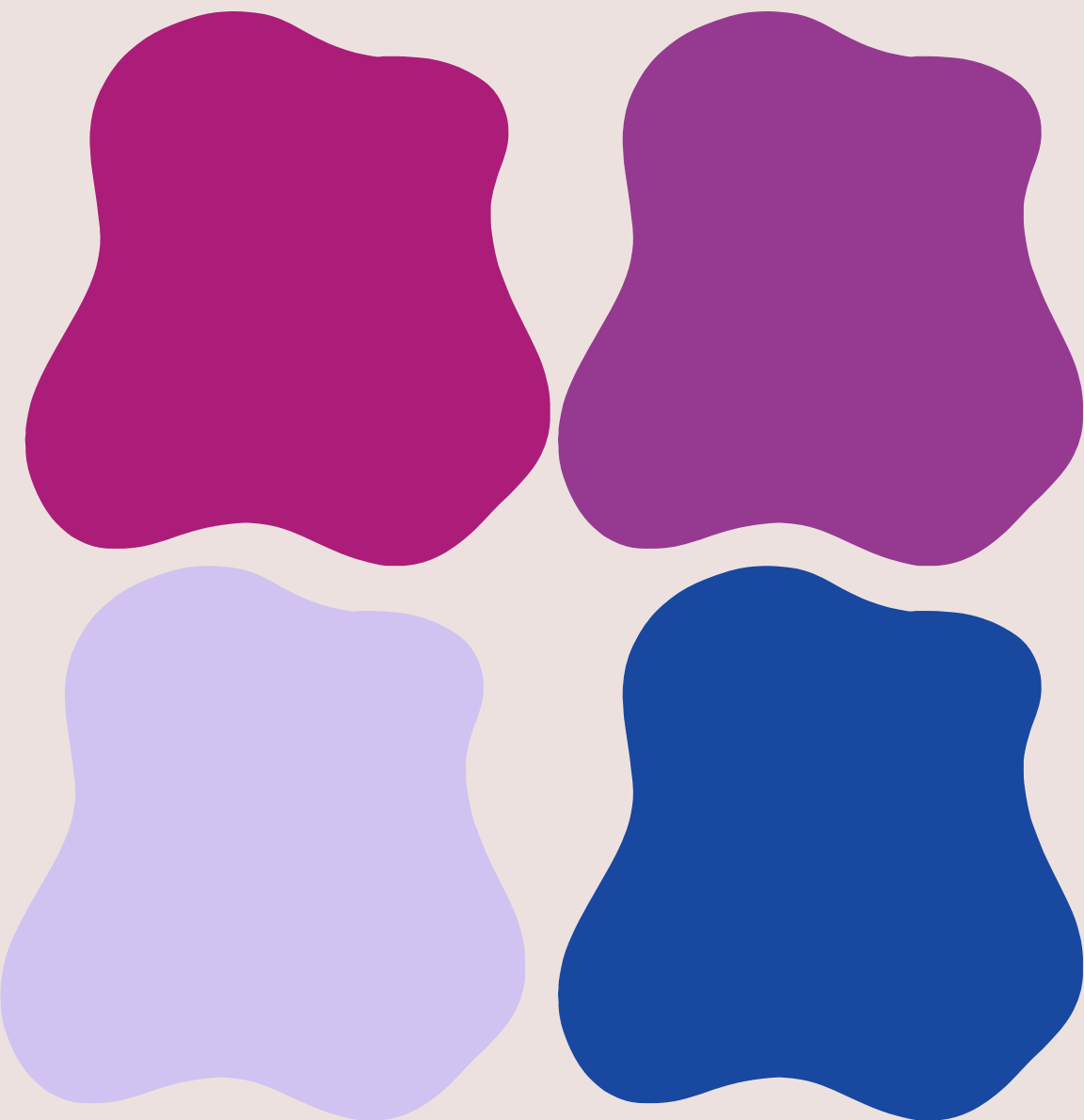
//STEEL BLUE/CHARCOAL  
FABRICS

//BEIGE MARBLE CANDLE  
HOLDERS

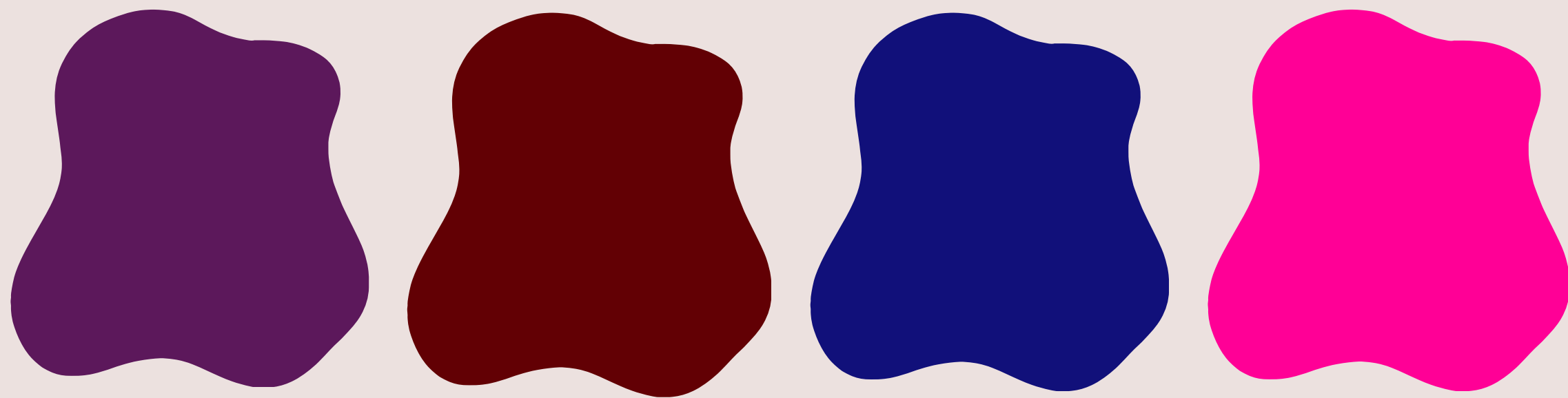
//OATMEAL LINENS &  
NAPKINS



//BLACK OAK LAB VASES  
//CLEAR GLASS BUD VASES  
/NEUTRAL CANDLE PLATES  
//WHITE MOROCCAN POTS  
//TEXTURED WHITE PLINTHS  
//PINK TULLE DRAPERY  
//TAUPE & LATTE TABLE  
RUNNERS







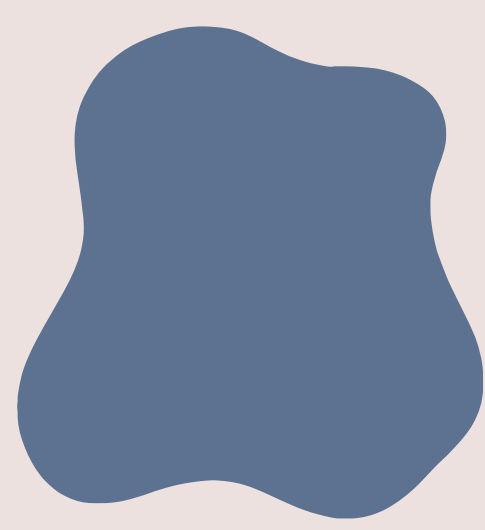
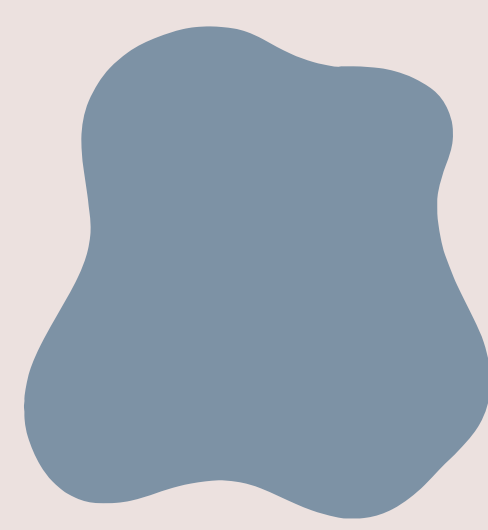
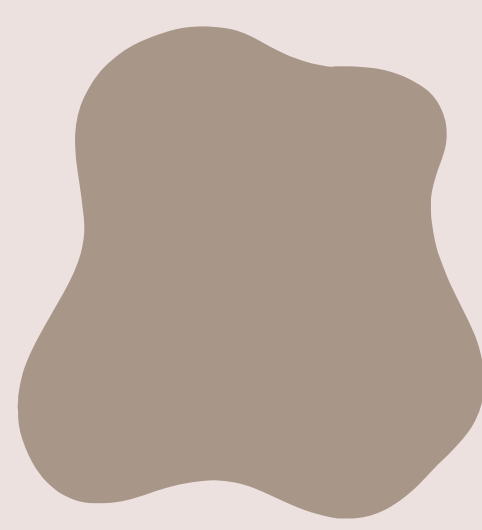
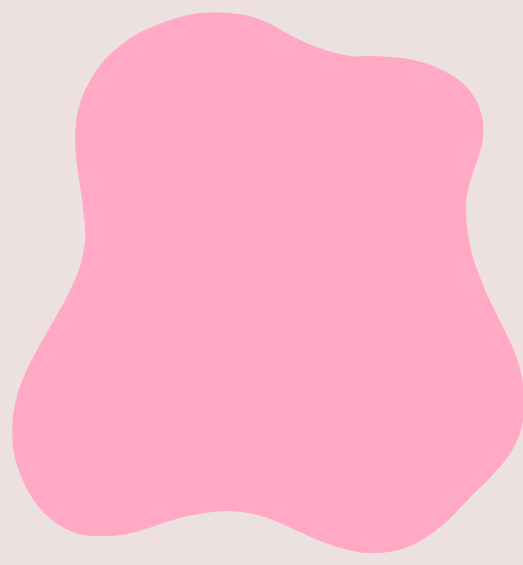
ADD DEEP AUBERGINE, PURPLE, AND ROYAL BLUE FOR  
DRAMATIC BOLDNESS



TIP: DEEPEN  
THE TONE FOR  
COOLER  
MONTHS. KEEP  
IT LIGHTER  
DURING THE  
SPRING AND  
SUMMER



TIP:  
INCORPORATE  
MUTED PINKS,  
BLUES AND  
TAUPE FOR A  
SOFTER FEEL



# JMFS 2024 FLORALS AND STYLING PRICING GUIDE

## BOUQUETS

SMALL - \$250-350

MEDIUM - \$350-400

LARGE – FROM \$400

## OTHER PERSONAL FLOWERS

BUTTONHOLES – \$30

CORSAGES – \$50

HALOS – FROM \$100

FLOWER GIRL POSIES - FROM \$85

## CEREMONY

ARBOUR FLORALS – FROM \$1,200

STATEMENT PLINTH FRAMES AND FLORALS – \$1,500-\$2,500 ON AVERAGE

PEDESTAL FLORALS, INCLUDING PLINTH HIRE – FROM \$1,000

FREESTANDING FLOWER TOWERS/ BROKEN ARCH FROM \$3000

SIMPLE FLOOR/AISLE ARRANGEMENTS – FROM \$115

ROSE PETAL STATION – FROM \$350

## RECEPTION

BEAM INSTALLATIONS – FROM \$1200-\$1600 PER BEAM/LENGTH

TABLE GARLANDS – FROM \$66 PER METRE

SINGLE VASE CENTREPIECES – FROM \$49, INCLUDING HIRE

WELCOME/SEATING CHART FLOWERS – FROM \$100

WISHING WELL FLOWERS – FROM \$65

CAKE FLOWERS – FROM \$75

## DELIVERY, SET UP AND PACK DOWN

DELIVERY TO NEWCASTLE - \$150

DELIVERY TO HUNTER VALLEY/CENTRAL COAST/PORT STEPHENS – \$244

DELIVERY TO BROKE/WOLLOMBI/UPPER HUNTER - \$360

ALL OF THE ABOVE FEES INCLUDE UP TO THREE DELIVERY POINTS WITHIN 15KM OF YOUR WEDDING VENUE. ADDITIONAL STOPS INCUR A \$26.50 FEE, PLUS \$26.50 PER 10KM OF TRAVEL

SETUP AND LABOUR - \$145 MINIMUM

REPURPOSING OF CEREMONY ITEMS TO YOUR RECEPTION – FROM \$360

RECOLLECTION OF HIRE ITEMS – FROM \$330

## THE JMFS SPECIALITY - BESPOKE FULL-SERVICE STYLING

FROM \$4,000, INCLUDING DELIVERY, SET UP AND PACK DOWN SERVICES

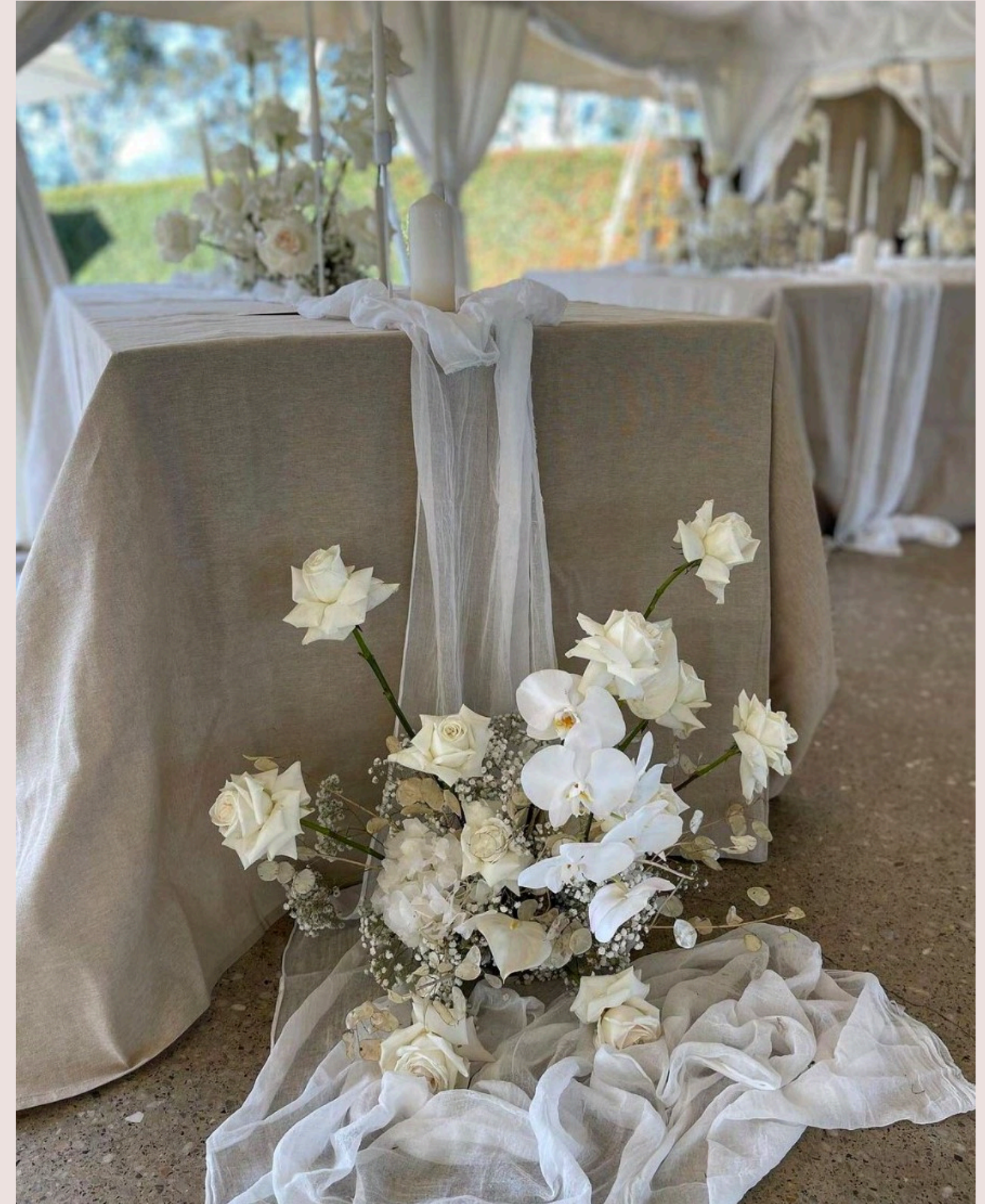
## DRY HIRE

IF YOU LOVE OUR STYLE BUT WANT TO DO IT YOURSELF, EVERYTHING IN OUR HIRE GALLERY IS AVAILABLE FOR DRY HIRE. WE CAN ALSO ORGANISE DELIVERY AND RECOLLECTION OF THESE ITEMS, FOR SIMILAR FEES TO THE ABOVE.

DURING PEAK PERIODS, JMFS RESERVES THE RIGHT TO SET ASIDE SOME OF OUR MOST POPULAR AND ONE-OF-A-KIND ITEMS FOR FULL-SERVICE FLORALS AND STYLING COUPLES. IF NOT BOOKED, THESE LIMITED ITEMS MAY BECOME AVAILABLE FOR DRY HIRE CLOSER TO YOUR DATE. THIS IS USUALLY AROUND 3-6 MONTHS OUT.

## A LITTLE NOTE ABOUT VENUE-SUPPLIED LINENS

WHITE LINENS, PARTICULARLY THOSE OFFERED AS A STANDARD INCLUSION BY MOST VENUES, CAN OFTEN LOOK QUITE STARK AND TAKE AWAY FROM THE COHESIVENESS AND WARMTH CREATED BY THESE PALETTES. AT JMFS, WE LOVE IVORY, CHAMPAGNE AND OATMEAL CLOTHS. NAPKINS AND CUTLERY IN THESE NEUTRAL TONES ARE STUNNING AND VERY COMPLEMENTARY TOO.



## FLORIST'S GUIDE TO WEDDING PLANNING

AVOIDING BURNOUT IS CRUCIAL! THERE'S A FINE LINE BETWEEN DELEGATING TO WELL-MEANING (BUT SOMETIMES OVERBEARING) FAMILY AND FRIENDS, AND NOT BEING THE SOLE CONTACT OR LOAD BEARER FOR THE ENTIRE EVENT.

STRUCTURE INTENTIONALLY BLOCK OUT TIME FOR PLANNING SO YOU'RE PRESENT AND FOCUSED.

USUALLY WE'RE MUCH MORE CREATIVE IN THIS DEDICATED ZONE TOO!

RESIST PLANNING EVERYTHING TOO FAR IN ADVANCE EVER HEARD OF THE BIG, MEDIUM AND LITTLE ROCKS ANALOGY? WE USE THIS WITH OUR COUPLES ALL THE TIME! THINK OF WEDDING PLANNING LIKE COMPLETING A BIG, BEAUTIFUL PUZZLE... BOOK THE BIG THINGS FIRST, THEN THE LITTLER THINGS THAT PERHAPS DON'T REQUIRE AS MUCH ENERGY OR THOUGHT AND TIME. OFTEN, THESE SMALLER DETAILS CAN EVEN BE LEFT TO YOUR CHOSEN VENDOR. REMEMBER THAT YOU'VE BOOKED THEM BECAUSE YOU TRUST THEM.

COHESION IS KEY FOR A SEAMLESS LOOK AND FEEL FROM CEREMONY THROUGH TO RECEPTION, CONSIDER GOING WITH A VENDOR THAT CAN SUPPLY FLORALS, SIGNAGE, STATIONERY, LINENS AND OTHER STYLING PROPS.

AND MOST IMPORTANTLY, GO WITH YOUR GUT! IF YOUR WEDDING HAS YOUR WHOLE HEART BEHIND IT, IT WILL BE TRULY MEMORABLE

JMFS  
X  
WHITE ROSES  
STYLING

Our goal is to help create a personal, cohesive and utterly beautiful wedding for you -  
minus the stress that comes with sourcing multiple vendors.

W:JADEMCINTOSHFLOWERSANDSTYLING.COM  
IG:@JADEMCINTOSHFLOWERS